

Dear Ms. XXX,

Your readers would be interested to know more about how Michigan is going global and embracing international talent. “Let’s send a message to the entire world: Detroit, Michigan is open to the world,” said Michigan Governor Rick Snyder at a conference earlier this year. Governor Snyder has proposed 50,000 special visas that will attract and keep local highly-skilled international talent. China has especially become one of the most important partners for Michigan's governor to build a bridge with. King Media understands the importance of keeping international talent local, and we are pleased to announce that Jennifer Chiang, a recent graduate with a masters degree in public relations from Michigan State University, joins King Media as a Brand Management/Public Relations intern.

As Brand Management/Public Relations intern, Jennifer will be responsible for managing King Media's brand image as well as other public relations efforts to maintain a positive relationship with all of our stakeholders, applying her academic and previous working experience. We believe that Jennifer's international background and knowledge will bring King Media bright business opportunities for the future.

I would like to be considered a resource for your next story on topics related to talented international/Chinese students who study locally and stay local. As an East Lansing-based agency, we want to contribute to the local community and support Michigan's government policies by providing chances for talented international students to apply what they have learned in school to the real world. King Media believes that including employees with international backgrounds will bring diverse perspectives to our business and bring positive results that make Michigan a better place to both work and live.

Please find enclosed a news release announcing the hiring of a new employee to King Media, which we would like to promote as an example of a highly-talented international graduate who has chosen to work locally. For more information about the details, please visit www.kingmedianow.com/about-king-media, or if you are interested in getting on the phone with Coleen King, the founder and president of King Media, please send over your availability.

Thank you,
Jennifer Chiang